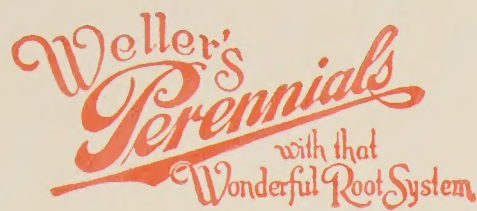


## **Historic, Archive Document**

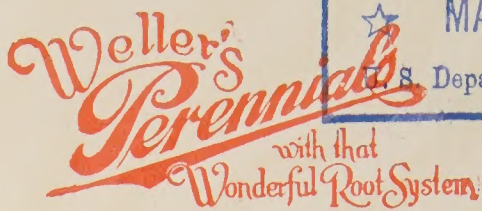
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# Your Opportunity



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# Weller's HARDY PHLOX

Offered in Great Variety, and at Prices That Will Enable You to  
*Sell Phlox as Never Before*

And at the Same Time Improve Your General Perennial Sales

Here is a Sales-Making Offer that Comes Only Rarely. You Can't go Wrong on it.

The Well Beloved  
Garden Color Bearer

## HARDY PHLOX

The Maker of Sales  
and Friends

*America's National Flower*

Shown on an Attractive Poster for Display in Your Sales Office  
Sent Free With all Orders

**ORDER NOW—Show Phlox in Bloom Next Summer**

TERMS OF SALE—Prices are quoted per 100 plants of each kind, 25 of each kind ordered at 100 rate. Orders for less than 25 of a variety, you must add 20 percent of the amount of your order to the total for such items. We allow 5 percent discount for cash with order. If sold out of part of your order, we will fill what we can and refund the balance, unless we may substitute with a variety of similar merit and color. Regular terms to approved credit; net 30 days, 2 percent in ten days. All varieties are true to name in 2-year and 1-year grades; No. 2 will be 90 percent up to 100 percent true. WELLER'S PHLOX ARE SHIPPED WITH ALL THEIR ROOTS.

For Immediate Sales Buy 1- or 2-Year Grade

For Planting Out Buy Our No. 2 Grade

(Please state if we may substitute with nearest similar item in case supply of ordered stock is exhausted.)

### PHLOX DECUSATA

POPULAR VARIETIES

	PRICE PER 100		
	2 yr.	1 yr.	No. 2
AMERICA Rosy pink; strong grower. 36 in.....	\$10.00	\$7.00	\$3.50
B. COMTE Brilliant purple, 24 in.....	—	7.00	3.50
BARON VON DEDEM Brilliant orange-red. 24 in. —	—	—	3.50
BEACON Clear, cherry red. 36 in.....	—	7.00	—
BRIDESMAID White with crimson eye. 40 in.....	10.00	7.00	3.50
CHAMPS ELYSEE Dark purple. 24 in.....	—	7.00	3.50
ECLAREUR Rosy magenta. 32 in.....	10.00	7.00	3.50
EUROPE Pure white with carmine center. 40 in. —	—	7.00	3.50
FIREBRAND Clear, orange-scarlet, large. 36 in....	—	7.00	3.50
F. A. BUCHNER Pure white. 32 in.....	10.00	7.00	3.50
FREDERICK PASSY Lavender mauve.....	—	7.00	—
LA VAGUE Mauve rose, cherry red center. 42 in. 10.00	7.00	3.50	
LOUIS ABBEMA Pure white. 20 in.....	10.00	7.00	3.50
MILLY VON HOBOKEN Clear pink, large. 36 in.....	—	—	3.50
MRS. CHAS. DORR Tall lavender. 42 in.....	10.00	7.00	3.50
MRS. JENKINS Pure white. 30 in.....	—	7.00	3.50
MRS. R. P. STRUTHERS Orange red. 36 in.....	—	7.00	3.50
PANTHEON Carmine pink. 30 in.....	—	7.00	3.50
PRIME MINISTER White, crimson eye. 36 in.....	10.00	7.00	3.50
RHEINLANDER Salmon pink, red eye. 32 in.....	—	7.00	3.50
RIVERTON JEWELL Mauve rose with Carmine eye. 30 in. ....	10.00	7.00	3.50
RYNSTROM Deep pink. 48 in.....	10.00	—	3.50
SIEBOLDT Orange-scarlet with crimson eye. 30 in. —	—	7.00	3.50
SIR EDW. LANDSER Fine bright crimson. 32 in. —	—	7.00	3.50
SPECIAL FRENCH Fine blush pink with salmon eye. 42 in.....	10.00	7.00	3.50
VON LASSBURG Large, pure white. 28 in.....	10.00	7.00	3.50

### PHLOX DECUSATA

NOVELTIES, NEW AND BETTER VARIETIES

	PRICE PER 100		
	2 yr.	1 yr.	No. 2
ALBION Pure white with faint tinted eye.....	\$ —	\$15.00	\$7.00
ANTON MERCIER Early, fine lilac-mauve. 24 in. —	—	10.00	5.00
BORDER QUEEN Improved Jules Sandeau. Dwarf pure pink .....	—	—	6.00
BRILLIANT Large fiery scarlet. 30 in.....	—	—	5.00
COQUILICOT Orange red, very striking. 36 in....	12.50	10.00	5.00
EIFFEL TOWER Salmon pink, red center. 48 in. 12.50	10.00	5.00	
FIANCE One of the best pure white.....	—	10.00	5.00
FLORA J. REIDY Large pure white.....	—	10.00	—
GENERAL PETAIN Deep wine red, well shaped —	15.00	7.00	
GEORGE STIPP Deep glowing salmon with shaded lighter eye. Our best.....	—	15.00	7.00
GRAF ZEPPELIN White with vermillion-red eye —	—	—	5.00
H. B. MAY Large spikes of bright pink.....	—	15.00	—
LILIAN Beautiful salmon pink, better than Elizabeth Campbell. Early and continuous bloomer. 24 in.....	—	10.00	5.00
MIA RUYS Largest pure white.....	—	10.00	—
MORGENROOD A beautiful new wine red. 30 in. 12.50	10.00	5.00	
MRS. E. PRITCHARD The very best blue. 36 in. 12.50	10.00	5.00	
MRS. SCHOLTEN Dark salmon pink, excellent. —	10.00	—	
NORDLIGHT Large carmine pink with red eye. 36 in. ....	—	10.00	5.00
SALMON GLOW Flame pink with salmon.....	—	10.00	5.00
WANADIS White with light violet with purple eye. 28 in.....	12.50	10.00	5.00
WM. KESSELRING Large violet with white eye....	—	10.00	—

EARLY FLOWERING PHLOX

### PHLOX SUFFRUTICOSA

EARLY FLOWERING PHLOX

Per 100—1-year

MISS LINGARD Early white. 36 in. The best .....	10.00	—
MISS VERBOOM A clear mauve pink, early.....	10.00	—

Per 100—1-year

PINK BEAUTY A clear mauve pink, identical to Miss Verboom. Early.....	10.00	—
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SEE OUR GENERAL CATALOGUE FOR OTHER PERENNIALS

# WELLER NURSERIES COMPANY, Inc.

PERENNIAL SPECIALISTS

HOLLAND, MICHIGAN



